

## PRINT AD RATES 2018

Get inside *every* house in Homewood and Flossmoor *every* month with H-F's best-read newspaper! Mailed to **14,000 households** in Homewood and Flossmoor.

All ads run in color at no extra charge.

	Monthly	6 Months	One Year
<b>Full</b>	\$780	\$665	\$625
<b>Half</b>	\$395	\$335	\$315
<b>Quarter</b>	\$200	\$170	\$160
<b>Eighth</b>	\$95	\$80	\$75

**Need design help?** Let us do it!

## DEADLINES – WHEN IS ART DUE?

<b>January issue: December 15</b>	<b>July issue: June 15</b>
<b>February issue: January 12</b>	<b>August issue: July 13</b>
<b>March issue: February 9</b>	<b>September issue: August 17</b>
<b>April issue: March 16</b>	<b>October issue: September 14</b>
<b>May issue: April 13</b>	<b>November issue: October 19</b>
<b>June issue: May 18</b>	<b>December issue: November 16</b>

## WEB AD RATES

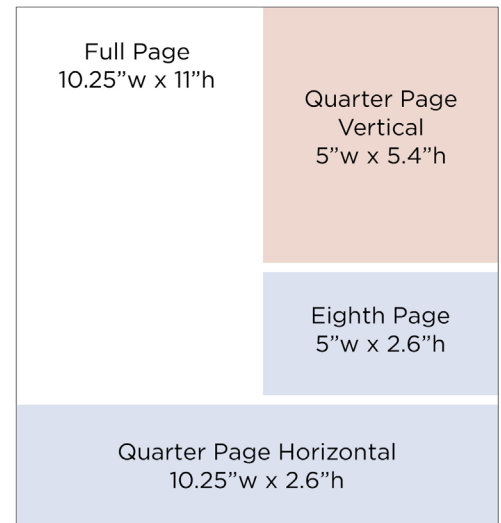
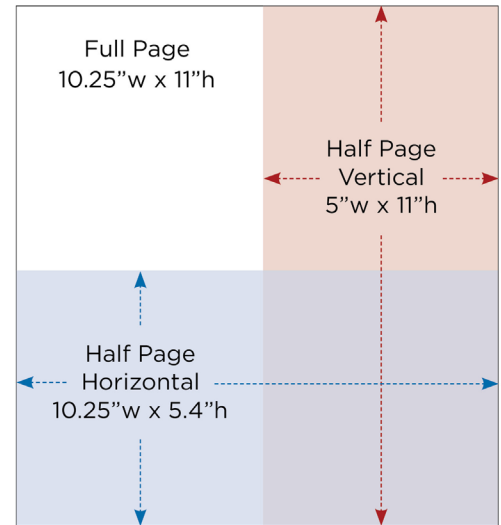
**HFChronicle.com** gets 35,000 unique web page views every month! Ads run for 30 days. Advertisers receive statistics on web traffic (impressions / unique impressions, clicks / unique clicks) at the end of each month.

	Size (px)	Cost
<b>Leaderboard</b>	728w x 90h	\$200
<b>Featured Sidebar</b>	300w x 250h	\$175
<b>Affordable Square</b>	300w x 250h	\$100

Art should be 72 dpi or higher. Acceptable formats include JPG, PNG and PDF.

## CONTACT US!

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Website screenshot showing ad placements:

- Leaderboard: 728 x 90 pixels
- Featured Sidebar: 300 x 250
- Affordable Square: 300 x 250